Logo

DIOCESE OF GLOUCESTER

minimum size 50mm

DIOCESE OF GLOUCESTER

Diocese of Gloucester logo in black

DIOCESE OF GLOUCESTER

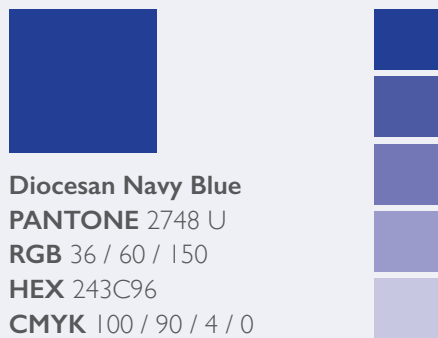Diocese of Gloucester logo in white

DIOCESE OF GLOUCESTER

The logo should appear on all communications and publications produced by the GDBF, so that the work of the central services is clear and understood.

It should not be altered or placed on a busy background where it is not legible.

All materials using the Diocese of Gloucester logo must be approved by the Communications Office.
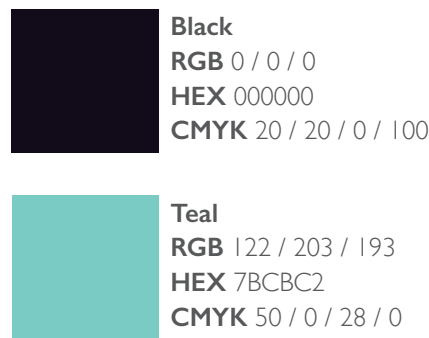
Identity colour palette

Diocesan Navy Blue
PANTONE 2748 U
RGB 36 / 60 / 150
HEX 243C96
CMYK 100 / 90 / 4 / 0

Tints of Diocesan Navy Blue can be used.

Secondary colour palette

Black
RGB 0 / 0 / 0
HEX 000000
CMYK 20 / 20 / 0 / 100

Teal
RGB 122 / 203 / 193
HEX 7BCBC2
CMYK 50 / 0 / 28 / 0

Secondary typeface

Arial
ABCDEFGHIJKLNOPQR
STUVWXYZ
abcdefghijklmnopqrstuvwxyz

Regular
Italic
Bold
Bold

Primary typeface

Gill Sans
ABCDEFGHIJKLMNOPQRS
TUVWXYZ
abcdefghijklmnopqrstuvwxyz

Light
Light Italic
Regular
Regular
Bold
Bold

Please use Gill Sans to maintain visual consistency across all Diocese of Gloucester publications and materials.

A minimum size of 12pt should be used.

Recommended logo sizes

The logo can be placed on the right or left of a document, according to preference.

A4
Diocesan logo: 65mm
Margins: 14mm

A5
Diocesan logo: 60mm
Margins: 14mm

DL
Diocesan logo: 60mm
Margins: 14mm